ABUZAR **ANSARI**

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EDUCATION

HONOURS BACHELOR OF SCIENCE (HBSC.), COMPUTER SCIENCE AND MATHEMATICS + PEY CO-OP

SEP 2022 – MAY 2027 (EXPECTED)

University of Toronto Mississauga

- Specialist in Computer Science, Minor in Mathematics
- **Relevant Courses:** Software Design, Object Oriented Programming, Computer Architecture, Theory of Computation, Statistics

ONTARIO SECONDARY SCHOOL DIPLOMA

SEP 2018 – JUN 2022

Olive Grove High School

EXPERIENCE

FRONT-END DEVELOPER

JULY 2023 - PRESENT

TrackDDB

- Created dynamic email ads for Samsung and Exxon using HTML, CSS, JS, and Java.
- Enhanced visuals with Adobe tools, boosting engagement and click-through rates.
- Played a pivotal role in cross-functional teams, improving collaboration and project management in computer science projects.
- Optimized email campaigns with Adobe Campaign, employing data-driven strategies for segmentation, resulting in improved metrics and customer engagement.

WEB DEVELOPER AND SOCIAL MEDIA MANAGER

DEC 2020 – DEC 2023

Volunteer Watcherz

- Launched Volunteer Watcherz with a user-friendly WordPress site, utilizing HTML and CSS.
- Implemented a social media strategy on Instagram, boosting online presence.
- Ensured ongoing website optimization for user satisfaction through updates and issue resolution based on analytics, reinforcing my commitment to impactful digital solutions.

SKILLS

TECHNICAL SKILLS

- Proficient in Python, Java, JavaScript, HTML, CSS, Assembly
- Familiar with Node.js, Django, JQuery, and Git
- Experienced in WordPress, Weebly, and Wix
- Expert in Microsoft Office and Google Suite applications
- Proficient in graphic designing and publishing tools (Canva, Adobe, VideoPad, LaTeX)

PROFESSIONAL SKILLS

- Strong Communication
- Leadership
- Responsible
- Detail Oriented
- Problem Solver

EXTRACURRICULAR

500+ hours of community involvement in a variety of roles such as graphic design, web-development, starting up non-profit organizations, supporting in-school initiatives, and taking leadership roles in the community.